

2010 FINANCIAL SUMMARY

Operating Budget(Subject to audit)

REVENUE (in dollars)

Municipal operating funds	3,631,306
Municipal Debenture funds	121,625
Provincial Grant (per household)	157,058
Federal Grants	2,073
Library receipts	176,627
Donations	9,074
Other	<u>25,000</u>
	4,122,763

EXPENDITURES

Salaries & benefits	2,969,877
Library Materials	341,740
General expenses	83,632
Maintenance, Utilities	284,046
Debentures	121,625
Rent	77,080
Insurance	46,034
Transfer to Reserves/Capital	<u>198,729</u>
	4,122,763

The Niagara Falls Public Library serves a population of 83, 184 residents (2008) at its 4 Libraries, offering regular service a total of 218.5 hours per week.

The Library is funded by the City of Niagara Falls and the Ontario Ministry of Culture. In 2009-10 the Ontario Ministry of Culture made a \$15 million dollar investment in Ontario Public Libraries which provided the funding for the digital projects undertaken, including Overdrive and online databases. A special grant was received from the Community Access Program – Industry Canada for the provision of Public Internet Access.

The Niagara Falls Public Library would like to thank all donors who contributed in 2010.



ANNUAL REPORT



NIAGARA FALLS PUBLIC LIBRARY BOARD

Carman G Dix, Chair
Nancy Eidt, Vice-Chair
Dino Fazio
Councillor Shirley Fisher
Renni Piscitelli
Ken Smith
Anne Andres-Jones
Barbara Ness
Eric Sheridan

Following the Municipal Election in November, Renni Piscitelli resigned. We gratefully acknowledge her dedication and more than 10 years of service.

LIBRARY LOCATIONS

Victoria Avenue Library
4848 Victoria Avenue,
Niagara Falls, ON L2E 4C5
905-356-8080

Community Centre Branch,
7150 Montrose Road,
Niagara Falls ON L2H 3N3
905-371-1200

Stamford Branch - Town and Country Plaza,
3643 Portage Road,
Niagara Falls ON L2J 2K8
905-357-0410

Chippawa Branch
3763 Main Street,
Niagara Falls ON L2G 6B3
905-295-4391



ANNUAL REPORT 2010



2010

The Niagara Falls Public Library in 2010 is about more than just books. Technology gives today's library user a variety of different ways to read and enjoy the written word and the other formats in which everyone can enjoy popular creative culture. Does it matter if it's a well used hard copy or downloaded digitally onto a portable reader? Does it matter that it's through DVDs or video games that we explore new things or enjoy our leisure time? The challenge for our Public Library today is to keep up with the constant change in technology and offer our community the services as up to date, extensive and of interest to the majority of users within the budget constraints we have. In addition, we have to offer this at a very minimal, if any, cost to the end user. Yes, in 2010 the Public Library is still free and offers the same level of service to all in our community.

Staff Service Awards

35 years of Service – Kathy Barker

25 years of Service- Margaret Grunstein
Jackie Cushman
Keith Muma
Tina Peter

20 years of Service – Lisa Tiller

Staff Retirements

Margaret Grunstein & Kathy Barker

Thanks to all staff for their efforts and dedication in 2010.

Mission Statement

To be an informational, educational, cultural and recreational resource valued by the Niagara Falls Community as a vital asset enhancing the quality of life by providing free and equitable access to information.

nfpl@nflibrary.ca

LIBRARY HIGHLIGHTS

In May we introduced our 24/7 "downloadable audiobook service" which was followed up later in the year with the growing eBook collection. Usage has more than doubled month by month as more titles became available and more users got acquainted with the portable devices. Staff have offered support and training sessions to familiarize all with the new products.

More and more people are using our website and online resources, even when the library is not physically open. Visits to our local history web pages and the historical images databases is increasing. In December of 2010, website visits totalled 810,331 compared to 282,960 the previous year.

Overall Circulation and Program Attendance numbers increased again in 2010, continuing the upward trend since 2008. More than 24,951 participants of all ages took part in the variety of program offerings. An upgrade to the audio visual and projection system in the LaMarsh Room means we now offer a better- than- ever meeting room and entertainment facility. Additional one time funding from the Province of Ontario enabled us to purchase new Early Literacy Workstations for all libraries and other equipment for library programming use.

A number of our staff are involved in the community at large with Literacy initiatives and programs. We sit on book award committees, Early Years advisory groups, the Family Literacy Day Committee, and Adult Literacy boards.

The entire staff took part in our first ever Staff Development Day. The theme was communication and customer service standards and strategies. We recognize that our staff is our greatest resource and an ongoing commitment to training and improvement is critical.

www.nflibrary.ca

STAFF

Chief Librarian Monika Seymour
Childrens Services Inge Saczkowski
Public Services Susan Di Battista
Reference Services Andrew Porteus
Technical Services Janet Martin
Systems Administrator Jan Leak
Branch Libraries Carrie Chiaramonte
Adult Book Selection Kathy Barker
Librarian Cathy Roy
Buildings & Property Keith Muma
Executive Secretary Ruth Smith (Jodi Szoke - Temp)
Visual Arts Stephen Chapman

Typical Week 2010

People who entered the library	11,262
Electronic visits	84,281
Materials used in-library	5,046
Reference questions	2,053
Use of electronic databases	100,354

Library Activity & Resources

Number of active Borrowers	41,378
Circulation (materials borrowed)	732,372
Interlibrary loans -items borrowed	3,043
-items loaned	2,838
Programs offered	1,564
Program attendance	24,951
Circulating Materials owned	309,955